

New High-Benefit, Low-Cost Opportunity for SAP Partners and Customers

Doylestown, PA, USA — June 26, 2007 — PARIS Technologies International today announced a new strategy for PowerAnalytics that will help both SAP Partners and customers alike reap the benefits of this proven Intelligent Performance Management solution.

Now PowerAnalytics will be sold simply as a powerful standalone solution; the per-user price of \$595 will make the product available to the smallest firms; and the margin on software sales to SAP Partners has been increased to 50%. For customers, this represents the fastest, most cost-effective way to implement dynamic online reporting, analysis and planning solutions from SAP Business One.

*“We are very excited to be essentially re-launching PowerAnalytics in this manner,” states **PARIS President David F. Presti**, “making the technology and benefits that much more available to users of SAP Business One from a pricing standpoint. And for our partners in this market, we are making sales far easier to close. PowerAnalytics truly is the best value in any market for what is a great, robust, Business Intelligence, OLAP-empowered solution—and we are proud to have developed it for the market that SAP is reaching with SAP Business One.”*

PowerAnalytics dynamically connects to the general ledger of SAP Business One. PARIS has already released a beta version that integrates Project and Cost Accounting data and that builds Sales cubes. The product empowers users to create unlimited reports and to perform Business Intelligence analytics in PowerAnalytics itself and virtually via all of Excel's functions.

The standalone is neither an SME nor a limited-capability version; it provides full functionality and accommodates an unlimited multidimensional OLAP architecture, to which new meta data logic—for example, for KPIs or forecast scenarios—can be added, much as a user types in a formula or inserts a row in Excel.

*Customers immediately grasp the power of creating multi-company, consolidated reports in PowerAnalytics. **Andy Ludwig, VP & Chief Information Officer of CPG International**—a firm with 150 users of SAP Business One—stated, “I have seen a direct, powerful result of using PowerAnalytics. You go from spending days in consolidating to minutes!”*

This capability, and a myriad of other reporting, analysis and planning strengths, is now available as a standalone solution for \$595. Expert services for implementation and support of PowerAnalytics are available via PARIS or a PARIS Certified Consulting Partner. Certified Partners can also sell and provide services for PARIS's premier solutions, including multi-user, Server-based configurations of PowerOLAP, which can integrate data from additional tables in SAP Business One and from other applications.