



PARIS
technologies



FOR IMMEDIATE RELEASE:

**PARIS Technologies International Announces:
PowerAnalytics is SAP Certified!**

Doylestown, PA — October 29, 2007 — PowerAnalytics, a Business Intelligence and Performance Management solution that features out-of-the-box integration with SAP Business One, is now officially SAP certified. Certification means that PowerAnalytics meets specific, stringent SAP requirements that the product integrates properly with SAP Business One 2005. Certified PowerAnalytics functions include: single database financial data consolidation, budget load, multiple company support and consolidation, cost accounting, data update, and foreign currency transactions.

PowerAnalytics dynamically connects to the general ledger of SAP Business One for the automatic generation of cubes that allow users to “slice and dice” information related to all manner of Financial, Project and Cost Accounting, and Sales data. The solution operates in a multidimensional, as opposed to relational, environment, empowering users to create unlimited reports and to perform Business Intelligence analytics in PowerAnalytics itself and in the everyday Excel spreadsheet front end.

PowerAnalytics can be sold as a standalone solution: the per-user price of \$595 makes the product available to the smallest firms. This standalone product—which is neither an SME or limited-capability version—represents the fastest, most cost-effective way to implement dynamic online reporting, analysis, and planning solutions from SAP Business One. There is also a multi-user environment that is incorporated into PARIS’s PowerOLAP Server suite. Both the standalone and Server products provide a true multidimensional OLAP architecture, to which new meta data logic—for example, for KPIs or forecast scenarios—can be added, much as a user types in a formula or inserts a row in Excel.

Customers immediately grasp the power of creating multi-company consolidated reports in PowerAnalytics. Andy Ludwig, VP & Chief Information Officer of CPG International—a firm with 150 users of SAP Business One—stated, “I have seen a direct, powerful result of using PowerAnalytics. You go from spending days in consolidating to minutes!”

Now, that's intelligent.

PARIS Technologies International, Inc. 200 Hyde Park Doylestown, PA 18902
p:+1.215.340.2890 f:+1.215.340.2894 www.paristech.com www.olap.com

Cornel Shoeman, Director of Britton Solutions, an SAP Reseller and PARIS Partner, states, “We are very keen and excited about the PARIS Technologies solution for a number of reasons: it’s correctly priced, it’s easy to install and use, and it’s a very advanced solution. PARIS has their ‘ducks in a row’ with an amazing product and their straightforward approach—that’s why we like working with them. They know what the market needs and they are ready to deliver it without any nonsense or fluff.”

Expert services for implementation and support of PowerAnalytics are available via PARIS or PARIS Certified Consulting Partners. Certified Partners can also sell and provide services for PARIS’s premier solutions, including PowerOLAP, which can integrate data from additional tables in SAP Business One and from other applications.

About PARIS Technologies International, Inc.

PARIS Technologies International, Inc., Doylestown, Pennsylvania USA, is an intelligent solutions technology leader, featuring advanced, intuitive and cost-effective OLAP and Business Intelligence technologies. PARIS’s solutions allow users to plan, analyze and report—online, via Microsoft Excel and the Web—from enterprise and external data for business-critical relationships and insight. For more information: www.olap.com.

PowerOLAP, OLAP Exchange, and their logos are trademarks or registered trademarks of PARIS Technologies, Inc. SAP and other SAP products and services mentioned herein as well as their respective logos are trademarks or registered trademarks of SAP AG in Germany and in several other countries all over the world. BusinessObjects and Xcelsius are trademarks or registered trademarks of Business Objects in the United States and/or other countries. All other product and service names mentioned are the trademarks of their respective companies.

About SAP

SAP is the world’s leading provider of business software*. Today, more than 33,200 customers in more than 120 countries run SAP® applications—from distinct solutions addressing the needs of small and midsize enterprises to suite offerings for global organizations. Powered by the SAP NetWeaver® platform to drive innovation and enable business change, SAP software helps enterprises of all sizes around the world improve customer relationships, enhance partner collaboration and create efficiencies across their supply chains and business operations. SAP solution portfolios support the unique business processes of more than 25 industries, including high tech, retail, financial services, healthcare and the public sector. With subsidiaries in more than 50 countries, the company is listed on several exchanges, including the Frankfurt stock exchange and NYSE under the symbol “SAP.” (Additional information at <http://www.sap.com/>) (*) SAP defines business software as comprising enterprise resource planning and related applications such as supply chain management, customer relationship management, product life-cycle management and supplier relationship management.

###

Contact:
Jack Guarneri
PARIS Technologies International, Inc.
200 Hyde Park
Doylestown, PA 18902
215-340-2890
guarneri@olap.com
www.olap.com