



PARIS
technologies

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FOR IMMEDIATE RELEASE:

**PARIS Technologies International, Inc. Announces PowerAnalytics 2.0
For use with SAP® Business One and BusinessObjects Xcelsius™**

*Solution Achieves SAP Certified Integration With SAP Business One;
Makes Dynamic Visualization Data Available for Enhanced Decision-Making*

Hannover, Germany, March 4, 2008 — PARIS Technologies International, Inc. (PARIS), an SAP® channel partner, today announced the availability of its PowerAnalytics 2.0 solution. The new solution has achieved certified integration status from SAP AG for integration with the SAP Business One application. The solution also connects with BusinessObjects Xcelsius™ on the front end, bringing dynamic, online Business Intelligence dashboards and other graphical analytics for enhanced decision-making to users of SAP Business One.

With PowerAnalytics 2.0, PARIS—a Business Intelligence and OLAP innovator—is expanding the user experience for customers using SAP Business One, allowing them to perform real-time budgeting, planning, forecasting, modeling, predictive analytics and, now, interactive, easy-to-understand dashboards through the use of BusinessObjects Xcelsius as a front end. C-Level and other managers can access strategic business information that they need, dynamically, to make critical operational decisions quickly.

“With our new PowerAnalytics 2.0 solution we are supporting two outstanding solutions—SAP Business One and BusinessObjects Xcelsius,” said PARIS’s president, David F. Presti. “We continually strive to enhance the user experience, and we understand the urgency of gaining real-time access to meaningful information. The need for adroit business planning, optimized productivity and informed decision making has never been greater. Also, as an SAP channel partner with a solution that has achieved certified integration, a Business Objects Partner and long-time Xcelsius integrator, we take our role as a supplier of valued solutions to users of applications from SAP and Business Objects very seriously. Therefore, we are delighted to announce our PowerAnalytics 2.0 solution and to showcase, at CeBIT 2008, the visualization capabilities, time savings and productivity gains that we bring to users of SAP Business One and BusinessObjects Xcelsius.”

Now, that's intelligent.

PowerAnalytics 2.0 uses the SAP Business One Software Development Kit (SDK) 2005 provided by SAP to achieve this certified level of integration. The SDK also helps ensure that PowerAnalytics is properly authenticated prior to getting access to the SAP Business One data. All access calls to SAP Business One data is through the SDK. The solution dynamically connects to SAP Business One for the automatic creation of multidimensional data objects (cubes) that allow for the fast, flexible viewing, calculation and transformation of raw data into valuable, usable information. This fast retrieval of data has a dramatic effect on productivity. Users accessing this data via BusinessObjects Xcelsius on the front end will be delighted by the rich array of dashboard and presentation capabilities. Users are able to generate unlimited reports, create interactive dashboards and benefit from unparalleled data visualization capabilities. The solution simplifies advanced KPI reporting, online planning, detailed budgeting, what-if modeling and forecasting while facilitating the creation of ad hoc reports essential in business decision-making today.

Because PowerAnalytics 2.0 is extremely cost effective, it is accessible to even the smallest of firms, and thus provides operational proficiencies, economic efficiencies and productivity gains typically afforded to only major corporations.

For details on this exciting, new capability be sure to visit PARIS Technologies International, Inc. at CeBIT 2008. The PARIS Technologies stand is located in Hall 4, Booth D-12, P2.4. Also, for information on all PARIS Technologies International, Inc. solutions please visit their web site at www.paristech.com or call 215-340-2890.

About PARIS Technologies International, Inc.

PARIS Technologies International, Inc. Doylestown, Pennsylvania USA is an intelligent solutions technology leader featuring advanced, intuitive and cost-effective OLAP and Business Intelligence technologies. PARIS's solutions allow users to plan, analyze and report—online and in real time via Microsoft Excel and the Web—from enterprise and external data for business-critical applications, relationships and insight. For more information: www.paristech.com

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