



## Pervasive Software

### **PARIS Technologies International Joins as Charter Member of Pervasive Software's Technology Partner Program (TPP)**

**Doylestown, PA - October 15, 2003** - PARIS Technologies International, Inc., today announced that it has joined the newly established Technology Partner Program (TPP) initiated by Pervasive Software® Inc. (Nasdaq:PVSW). PARIS is one of 16 Charter members from around the world to join the TPP.

Pervasive Software has created the TPP to accelerate the success of the more than 10,000 application developers and resellers and hundreds of thousands of end-users of Pervasive data management solutions.

"We are very enthusiastic about joining the TPP in order to accelerate the opportunity for two top-notch technologies: Pervasive's flagship database engine, Pervasive.SQL™, and our OLAP and Business Intelligence solutions, best exemplified by our premier product, PowerOLAP®," said PARIS's CEO, Duane E. Presti. "Like Pervasive, we have the ultimate goal of creating high-performance, cost-effective solutions-after all, PARIS stands for Planning, Analysis and Reporting Information Systems. Now we can leverage the opportunities made available under Pervasive's TPP, to significantly benefit our mutual customers."

PARIS's PowerOLAP was created to "source" business-critical data from superior relational database systems like Pervasive.SQL™ via a back-end integration technology known as OLAP Exchange. With the data in PowerOLAP "cubes", customers use multidimensional technology to rapidly develop applications-for Business Performance Management, Planning, Budgeting, Forecasting, Financial Reporting, Analysis, and Simulation Models-and then can access data from the familiar Excel spreadsheet and via a customizable Web browser.

PARIS CEO Presti said, "We developed PowerOLAP to work dynamically across platforms, to bring OLAP and BI solutions to any customer who can benefit from them-and we believe that there are a great many customers who fit that profile. We appreciate this key opportunity to work intensively with Pervasive's many skilled application developer and reseller partners to fulfill customer needs." As Suaad Sait, Pervasive Software's vice president, marketing, said: "The Technology Partner Program delivers the framework for our partners to promote valuable products and services to our vast and growing application developer customer base spanning more than 150 countries. We are pleased to work with partners like PARIS Technologies to offer our customers Ready for Pervasive solutions."

#### **About PARIS Technologies**

PARIS Technologies Inc., Doylestown, Pennsylvania USA, is an intelligent solutions technology leader, featuring advanced, intuitive and cost-effective OLAP and Business Intelligence technologies. PARIS's solutions allow users to plan, analyze and report—online, via Microsoft Excel and the Web—from enterprise and external data for business-critical relationships and insight. For more information, visit [www.paristech.com](http://www.paristech.com)

#### **About Pervasive Software**

Pervasive Software is a leading global data management company powering the success of application developers by providing solutions that deliver the industry's best combination of performance, reliability and low administration costs. Pervasive's strength is evidenced by the size and diversity of its customer base, serving tens of thousands of customers with hundreds of thousands of end-users in nearly every vertical market around the world. Founded in 1994, Pervasive sells its products into more than 150 countries and is based in Austin, Texas, with offices in Europe. More information may be found on the Web at [www.pervasive.com](http://www.pervasive.com)