



**PARIS**  
technologies



FOR IMMEDIATE RELEASE:

## **PARIS Technologies and Insight Dimension Launch Powerful Business Intelligence Solutions for European Businesses**

*New Partnership Will Provide Affordable Business Intelligence as Integral Component to Business Strategy for Companies throughout Europe*

**Doylestown, PA.,** June XX, 2008 – PARIS Technologies International, Inc., a worldwide Business Intelligence (BI) solutions developer, and The Insight Dimensions GmbH, one of Germany's leading providers of Business Intelligence (BI) and Management Information systems, today announced that The Insight Dimensions, also known as INDIM, is uniting with PARIS as a member its Certified Partner Program. The synergy resulting from this partnership will enable INDIM to deliver PARIS's BI solutions, including PowerOLAP™, a cost-effective business intelligence leader, to companies throughout Europe

“Besides their rich array of BI solutions and the vigor of their global business model, PARIS's commitment to innovation is something that we found to be quite attractive to us,” says Mark Josenhans Marketing Director of Insight Dimensions. “Our clients are always looking to unlock the strategic value of the data stored in their databases, and PARIS's solutions are the perfect tools for the job. We are absolutely delighted to be making this announcement today.”

INDIM solutions include tools and functionalities for the systematic analysis of all available digital business data with a goal of providing solid information for operational and strategic decisions “at any time and anywhere.” The firm was founded in 2000 and has locations in Böblingen (near Stuttgart) and Schömberg Germany. Their consulting practice specializes in sales, accounting, marketing, IT and human resources management. They are recognized for their expertise in the areas of data reporting, data sources, data integration, data management, data analysis, data transfer and front-end tools.

With language skills in German, English, Spanish, French and Dutch, INDIM's ability to design, implement and maintain BI solutions is unmatched. Also, their dedication to meeting customer requirements is apparent in their client satisfaction measurement parameters, among which are the determination to custom design optimum solutions at the lowest possible cost to the clients;

**Now, that's intelligent.**

PARIS Technologies International, Inc. 200 Hyde Park Doylestown, PA 18902  
p:+1.215.340.2890 f:+1.215.340.2894 [www.paristech.com](http://www.paristech.com) [www.olap.com](http://www.olap.com)

organize a modular project work plan tailored to the client's unique circumstances, and; utilize effective operational methodologies for rapid and efficient solution implementations.

PowerOLAP, the central product technology in PARIS's offerings, provides a perfect complement for INDIM's customer approach methodologies: for one, PowerOLAP allows for optimized design to meet customer needs, from a tailored small to an enterprise rollout, at very cost-effective pricing that is rare in the BI market. Further, PowerOLAP includes a "Rapid Application Deployment" capability, allowing customers to reach data and build OLAP cube models from any/all data stores, with a quickness that is also rare in the BI market.

"As a pre-eminent supplier of BI solutions that produces sustainable business growth to their clients, INDIM has a strong track record of success which makes us extremely pleased to announce this partnership," says David F. Presti, president of PARIS Technologies International, Inc. "Their history of growth in conjunction with their unparalleled commitment to customer satisfaction was something that was very appealing to all of us at PARIS. We look forward to maintaining a prosperous partnership for many years to come."

**About PARIS Technologies International, Inc.**

PARIS Technologies International, Inc. Doylestown, Pennsylvania USA is an intelligent solutions technology leader featuring advanced, intuitive and cost-effective OLAP and Business Intelligence technologies. PARIS's solutions allow users to plan, analyze and report—online and in real time via Microsoft Excel and the Web—from enterprise and external data for business-critical applications, relationships and insight. For more information: [www.paristech.com](http://www.paristech.com)

**About The Insight Dimensions GmbH.**

Insight Dimensions GmbH, with its Headquarters in Böblingen near Stuttgart, is an independant specialist in the Sector of Business Intelligence and Corporate Performance Management. With a total staff of 17 employees, INDIM offers a holistic and modular choice of services and state of the art technologies.

For more information please contact:

Manny Gonzalez  
**PARIS Technologies International, Inc.**  
200 Hyde Park  
Doylestown, PA 18902 USA  
[mgonzalez@olap.com](mailto:mgonzalez@olap.com)  
Tel: 215-340-2890  
Fax: 215-340-2894

Mark Josenhans  
**Insight Dimensions GmbH**  
Otto-Lilienthal-Str. 36  
71034 Böblingen  
Tel.: +49 (0) 7031 714-6215  
Fax: +49 (0) 7031 714-6220  
E-Mail: [mark.josenhans@indim.de](mailto:mark.josenhans@indim.de)  
Web: [www.indim.de](http://www.indim.de)

PowerOLAP, OLAP Exchange, PowerAnalytics, Intelligent Performance Management and their logos are trademarks or registered trademarks of PARIS Technologies, Inc. Like-Kind Exchange Matching™, WorldPro™, and Fixed Assets Manager™ are trademarks of Red Moon Solutions, LLC, SAP and other SAP products and services mentioned herein as well as their respective logos are trademarks or registered trademarks of SAP AG in Germany and in several other countries all over the world. BusinessObjects and Xcelsius are trademarks or registered trademarks of Business Objects in the United States and/or other countries. All other product and service names mentioned are the trademarks of their respective companies.