

Infommersion and PARIS Technologies Join Forces to Deliver Advanced Xcelsius Dashboards for PowerOLAP Users

San Diego, CA – March 8, 2005 – Infommersion, a leading provider of data presentation software, has partnered with PARIS Technologies, an intelligent solutions technology leader, to integrate Infommersion’s award-winning Xcelsius software into PARIS Technologies’ PowerOLAP business intelligence solution.

The combination of Xcelsius and PowerOLAP enables users to create distributable, easy-to-understand dashboards for quick, visual analysis of critical data relationships, ultimately leading to smarter, faster business decisions.

PowerOLAP is an enterprise-wide planning, analysis and reporting information system that draws data from relational databases and other OLAP sources, and delivers it dynamically into Excel – and now into Xcelsius. Via the Excel and Xcelsius front ends, PowerOLAP also allows ‘write back’ to budgeting, forecasting and planning models.

Xcelsius converts data from Excel and other sources into interactive, Flash-based charts and graphs, with real-time what-if analysis capabilities. Xcelsius dashboards can be uploaded with one click into PowerPoint presentations or the Web.

Because PowerOLAP automates the time-consuming processes of retrieving data and maintaining spreadsheets, it has a dramatic impact on productivity. The integration of Xcelsius will further increase productivity by allowing users to review, analyze and act on data and relationships from hundreds of sources in a single, interactive report.

“Xcelsius gives our customers a powerful, impactful front-end to visually analyze their PowerOLAP data,” said Duane E. Presti, founder and CEO of PARIS Technologies. “We look forward to rolling out Xcelsius to our partners and user-base throughout the world, including Toyota, Hitachi Engineering Co., and PAX-TV.”

“Xcelsius and PowerOLAP are a perfect fit for advanced data analysis in a quick and simple-to-use format,” said Santiago Becerra, CEO of Infommersion. “Through this partnership, we’re pleased to support PARIS Technologies’ mission to help companies increase productivity and make better business decisions.”



Infommersion

About PARIS Technologies

PARIS Technologies Inc., Doylestown, Pennsylvania USA, is an intelligent solutions technology leader, featuring advanced, intuitive and cost-effective OLAP and Business Intelligence technologies. PARIS's solutions allow users to plan, analyze and report—online, via Microsoft Excel and the Web—from enterprise and external data for business-critical relationships and insight.

For more information, visit www.paristech.com

About Infommersion

Infommersion, Inc. is a leading provider of data presentation software for individuals and businesses. Infommersion's patented technology enables executives, analysts and educators to turn complex and confusing data into clear, engaging presentations for PowerPoint and the Web.

Its breakthrough product, Xcelsius, is a point-and-click Windows application that converts data from ordinary Excel spreadsheets, corporate databases and Web services into visually stunning, interactive executive dashboards and scorecards, dynamic charts and graphs, business and investment calculators, pro forma budget models and more. Xcelsius data presentations include interactive what-if capabilities for generating real-time projections and forecasts.

Founded in 2002 and headquartered in San Diego, CA, Infommersion combines management and development talent from industries including information technology, multimedia development, interactive entertainment and business intelligence.

For more information, visit www.infommersion.com