

Britton - PARIS Partnership to Deliver “PowerAnalytics” to South Africa’s SAP Business One Market

Gauteng – South Africa – November 1, 2007 — Britton Solutions (Pty) Ltd and PARIS Technologies International, Inc., today announced a partnership to deliver PARIS’s PowerAnalytics for SAP Business One to the customers that Britton is reaching so expertly in the South Africa market.

*“PowerAnalytics is a simple solution that solves very complex problems,” states **Cornel Shoeman, Director, Britton Solutions**, “The market in South Africa is ready for a solution that can replace the many inadequate reporting tools that businesses are using now. Financial managers in South Africa—our target market—are looking for the top-notch multi-company consolidated reporting, analytics, and planning capabilities that PowerAnalytics delivers.”*

***PARIS’s president, David F. Presti**, notes that “Britton has been recognized by SAP as an outstanding partner—achieving the SAP Business One Partner Customer Satisfaction Award—in a country that we have been proud to work in for over 10 years. This is a great opportunity for us and Britton to increase our presence and ‘spread the good word’ about PowerAnalytics and SAP Business One solutions.”*

PowerAnalytics dynamically connects to the general ledger of SAP Business One to auto-generate cubes that produce consolidated multi-company reports. PARIS has already released a beta version that integrates Project and Cost Accounting data and that builds Sales cubes. The product empowers users also to perform Business Intelligence analytics in PowerAnalytics itself and via all of Excel’s functions. Shoeman states, “We are very keen and excited about the PARIS Technologies solution for a number of reasons: it’s correctly priced, it’s easy to install and use, and it’s a very advanced solution. PARIS has their ‘ducks in a row’ with an amazing product and their straightforward approach—that’s why we like working with them. They know what the market needs and they are ready to deliver it without any nonsense or fluff.”

The PowerAnalytics standalone version is priced at 4,723 ZAR. As Presti notes, “PowerAnalytics is a sophisticated the solution that is available to even the smallest customers using SAP Business One. The standalone is neither an SME nor a limited-capability version. It provides full functionality and accommodates an unlimited multidimensional architecture, to which new meta data logic—for example, for KPIs or forecast scenarios—can be added very easily. It is the embodiment, as one spreadsheet guru pointed out, of ‘Excel-friendly’ OLAP.”

Britton Solutions is entering into PARIS Technologies International’s Certified Partner Program. As a result, the firm will be able to distribute not only PowerAnalytics for SAP Business One but also they will be certified to implement PARIS’s premier PowerOLAP Professional Suite.

About PARIS Technologies International

PARIS Technologies International, Inc., in Doylestown, Pennsylvania USA, is an intelligent solutions technology leader, featuring advanced, intuitive and cost-effective OLAP and Business Intelligence technologies. PARIS’s solutions allow users to plan, analyze and report—online, via Microsoft Excel and the Web—from enterprise and external data for business-critical relationships and insight. For more information: www.paristech.com

About Britton Solutions Ltd

Britton Solutions (Pty) Ltd is leading the way in implementing SAP® Business One in South Africa, through its flexible and consultative approach. They develop tailor-made technological business solutions geared towards the customer's long-term competitiveness. Britton Solutions has developed a national reputation for being at the leading edge of systems design and integration.

The company has dynamic IT and business specialists who understand the SME-market and support functions which include infrastructure support and maintenance, software development capacity and human resource management. They offer affordable, flexible and complete ERP-solutions that are powerful, yet simple – ensuring future growth and cost containment at all times.

Britton Solutions has branches in all the major cities in the South Africa and is proud to be a SAP®-selected partner that markets and implements SAP® Business One. Britton Solutions has won the SAP award for customer satisfaction by ensuring smooth implementations and are driven by commitment, integrity, passion, innovation and quality." For more information: www.businessone.co.za